



## **Bonnie Sundquist Rogers, MBA, AICI FLC**

Bonnie Rogers, M.Ed., AICI FLC, is a Certified International Image Consultant and Certified Seminar Leader. Bonnie not only coaches her executive clients on all aspects of image, she also trains in the corporate setting. Bonnie draws upon her extensive training, education, and personal professional experience. Her unique approach to image makes her a leader in her industry.

Bonnie is passionate about the importance of image, how a professional looks, acts, and the clothing she/he wears in the business setting. It impacts how seriously a person is perceived by others and can be construed as an indicator of an individual's judgment. In addition, the image of staff and management is crucial to the success of a business. Bonnie understands that image can be the edge that is needed to take an individual professional or a business to the next higher level, and she teaches her corporate clients how to gain that edge.

Professionally trained and mentored by world-renowned Dr. Joyce Knudsen, AICI CIM, (first Certified Image Master in the world), Bonnie received the title of "Certified International Image Consultant and Certified Seminar Leader".

Prior to her training with Dr. Knudson, Bonnie served as a Senior Sales Director with Mary Kay, Inc., founded by the Most Outstanding Woman in Business in the 20th Century, Mary Kay Ash. With an extensive career in nursing and nurse recruiting, it was a natural transition for Bonnie when she became director with Mary Kay. As a Senior Sales Director for over 13 years, Bonnie trained and mentored hundreds of women to successfully start their own beauty businesses.

During her years in the position of Senior Sales Director, Bonnie led her sales team to earn seven Company Career Cars, including the legendary PINK CADILLAC. She also led her sales team to \$300,000 Circle of Achievement for two years (meaning that her team sold over \$300,000 in products for two consecutive years). Bonnie was also honored onstage in Dallas at Seminar 2002 by receiving the prestigious "Diamond Bumble Pin" in the National Court of Sharing.

Now, as Director of the Image Investment Institute, Bonnie has brought together all of her knowledge and talents gained from experience, education, and training to provide a holistic approach to professional image design. She provides training in all areas of image focusing on creating a lasting first impression by dressing for success in the business world, business verbal and non-verbal communication, and business etiquette.

Bonnie's specialty is helping professional men and women improve their image to improve performance, productivity, and overall improve the bottom line.